



C U Y A M A C A
· C O L L E G E ·

Grossmont-Cuyamaca College Community District Articulation Agreement

High School Course	Credits	College Course	Units
Floral Art and Design 3, 4	10.0	OH 114 Floral Design 1	3.0
High school(s): El Capitan High School		College: Cuyamaca College	

1. Course Prerequisites

None

2. Recommended Preparation

None

3. College Course Description

This course will explore the theory and practice of basic geometric floral design, the identification of flowers and foliage, and the practical skills necessary for employment in the floral industry. Fresh, silk and dried flowers will be used.

4. Required Content for Articulation

- A. Flowers to Wear
 - a. Corsages, wristlets, Boutonnieres
 - b. Alternative Techniques in Retail Floristry
- B. Tools, Containers, Mechanics
 - a. Spring Vase Arrangement
- C. The Care & Handling of Flowers
 - a. Dozen Rose Arrangement
- D. Texture & Fragrance
- E. Shapes of Floral Arrangements
 - a. Circular Designs
 - b. Triangular Designs
 - c. Horizontal
 - d. Vertical
- F. Design, Style, Harmony & Unity
- G. Color
- H. Line, Form, Space, Depth
- I. Balance, Proportion, Scale
 - a. Contemporary Line Design
- J. Focal Point & Rhythm
- K. Flower Retailing
 - a. Merchandising & Displays
 - b. Knowing & Selling Your Product
 - c. Mass Marketer v. Retail Florist

- L. Holidays in the Floral Industry
- M. Naturalistic Design Styles
- N. Everlasting Flowers

5. Required Competencies (SLOs) for Articulation

Upon successful completion of this course, students will be able to:

- A. Demonstrate the basic principles and elements of floral design by producing floral designs in class activities.
- B. Demonstrate knowledge of proper plant materials for floral designs, including knowing the plant names.
- C. Calculate the retail price of floral designs in order for a floral business to make a profit.

6. Assessment Methods

A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.

- A. Quizzes and exams that measure the student's ability to identify basic principles of floral designs and identify flowers and foliage by botanical and common name.
- B. Exercises that measure the student's ability to:
 - a. Prepare basic floral designs, using the tools common to the industry;
 - b. Explain design elements and characteristics as they pertain to a client's design requirements including appropriate retail price based on wholesale cost of materials;
 - c. Draft a care plan for cut flowers.

7. Texts and other supporting materials (software, etc.)

Hunter, Norah T. Art of Floral Design. Delmar Publishers, 2000 (3rd ED).

8. Criteria for Course Articulation

- A. High school and college teachers attend articulation meetings to determine curriculum alignment and articulation competency rubric.
- B. Student must pass high school course with a grade of "B" or better and have mastered course competencies as identified in the articulation competency rubric.

Articulation meeting held: **January 30, 2019**

Effective date: **January 2019**

Expiration date: **December 1, 2021**

High School/CTE/Signatures

College Signatures

Brenda Davis-Landini 3-6-2019
 Teacher Date

Leah Rottke 3/13/19
 Instructor/Division Chair, Cuyamaca Date

Brenda Davis-Landini
 Teacher (Print)

Leah Rottke
 Instructor/Division Chair (Print)

l whitaker 3-8-19
 Principal Date

[Signature] 3-13-19
 Dean of Instruction, Cuyamaca Date

Laura Whitaker
 Principal (Print)

Larry McEmore
 Dean of Instruction (Print)

El Capitan High School
 High School