



GROSSMONT-CUYAMACA  
COMMUNITY COLLEGE DISTRICT

# Grossmont-Cuyamaca Community College District Articulation Agreement

<b>High School: Escondido High School</b>	<b>College: Cuyamaca College</b>
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High School Course	Credits	College Course	Units
		OH 114 - Floral Design	3.0

## 1. Course Prerequisites

## 2. Recommended Preparation

## 3. College Course Description

Theory and practice of basic geometric floral design, identification of flowers and foliage, and practical skills necessary for employment in the floral industry. Fresh, silk and dried flowers will be used.

## 4. Required Content for Articulation

- Care of cut flowers
- Theory and practice of holiday special arrangements
- Identification of flowers and foliage used in designs using botanical and common names
- Production of basic geometric floral designs, corsages and seasonal holiday designs used in the industry
- Principles and elements of floral design including color theory, proportion, scale, and balance
- Theory and practice of basic wedding bouquets and corsages
- Basic procedures and practices in flower shops including material costs and retail pricing

## 5. Required Competencies (SLOs) for Articulation

Students will be able to:

- Demonstrate the production of basic geometric floral designs, corsages and seasonal holiday designs used in industry.
- Demonstrate the basic principles and elements of floral design including color theory, proportion, scale and balance.
- Draft a comprehensive care plan for cut flowers in a commercial florist operation.
- Based on the basic floral displays produced in class, select materials that would be appropriate for an assigned design.
- Identify by botanical and common name the flowers and foliage used in the designs created in class.
- Based on the wholesale cost of materials, calculate appropriate retail price to achieve a profit level for a floral business.
- Demonstrate the proper use of wire cutters, pruners, floral tape and wire in floral designs used in class.

## 6. Assessment Methods

*A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.*

- Quizzes and exams that measure students' ability to identify basic principles of floral designs and identify flowers and foliage by botanical and common name.
- Exercises that measure students' ability to:
  - Prepare basic floral designs using tools common to the industry.
  - Explain design elements and characteristics as they pertain to a client's design requirements including appropriate retail price based on wholesale cost of materials.
  - Draft a care plan for cut flowers.

## 7. RUBRIC: Attached (if applicable)

