




Strategic Areas of Focus

- **Student Access**
Ensure that all prospective students have an opportunity to benefit from programs and services
- **Learning and Student Success**
Provide programs and services that enable students to progress in a timely fashion toward achievement of their identified educational goals. Promote a culture that values students, fosters academic excellence, and cultivates an environment that is conducive to sustained continuous improvement of learning
- **Value and Support of Employees**
Value and commit to fostering an inclusive, diverse, and professional environment where employees are encouraged to pursue and reach their potential
- **Economic and Community Development**
Pursue opportunities and partnerships that enhance college programs, promote a vibrant economy, and benefit the local community
- **Fiscal and Physical Resources**
Enhance District fiscal and physical resources with strategic and transparent stewardship

Student Access




Cuyamaca College

CUYAMACA LINK


Targeting at both student access and student success this project allowed high school students to participate in early matriculation activities at their respective high schools. In 2010-11, there was a 69% increase in the number of participants over prior year, with a total of 499. Prior data show 83% of participants persisted in their first year.

ESL LINK TO SUCCESS


Eight-one percent of the 126 students that completed the non-credit component of the ESL Link program successfully matriculated to college credit program. Ninety-one percent were successful in the first three college credit classes and 76% are registered for fall 2011 term.



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT



Learning & Student Success




Cuyamaca College

COURSE COMPLETION & GRADUATION RATES


Overall course completion rates are trending upward. Degrees and certificates awarded increased from 490 in 2008/2009 to 595 in 2010/11, representing a 21% increase. Attributing factors include expansion of support services in the writing center, tutoring center, STEM center, embedded tutoring and Cuyamaca Link program.

BASIC SKILLS INITIATIVES

Pre-semester "Gear Up for Success Workshops" and semester length tutoring "After Math Workshops" were implemented for all students enrolled in Math 90, 103, & 110. Ninety-one percent of students reported reduced fear/anxiety about math, and greater confidence in skills. Ninety-five percent of students attributed their success to participating in these interventions.



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Value & Support of Employees



PROFESSIONAL DEVELOPMENT PARTICIPATION

Faculty, Staff, and Administrators participated in HR sponsored Professional Development activities such as: Supervisor Boot Camp, Cultural Diversity, Microsoft Office 10, Dealing with Difficult People, and Incident Command Systems.

Counseling faculty participated in training and certification of the Meyers-Briggs Type Indicator to enhance knowledge and skills in the area of career counseling.

A team of faculty attended regional 3CSN conference and as a result engaged department faculty in discussion about adjusting curricula, and pursuing accelerated and support activities. Several faculty have attended leadership academies.



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Cuyamaca College

Economic & Community Development



IT ISN'T EASY BEIN' GREEN

The Green Summit , hosted by Continuing Education Workforce Training, attracted over 300 participants from all around Southern California.

The Gateway to Green program served 55 students. Fifty-one completed training and received certificates in water conservation and landscape water management.

The Clean Energy Workforce Training Program developed curriculum for solar photovoltaic and solar thermal installers and Building Performance Institute Training, serving 251 participants who earned 394 continuing education certificates and 138 nationally recognized certificates.





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Cuyamaca College

Fiscal & Physical Resources

Cuyamaca College


GRANT AWARDS/ALTERNATIVE REVENUE SOURCES

Awarded 2.3 million dollars including the following grants: Workplace Learning Center, Career Technical Education, California Clean Energy, Green Building Pre-Apprentice, IDRC Solar Program, Workplace Learning, and Environmental Training Center.


SUSTAINABILITY INITIATIVES

The Document Imaging Project was implemented to reduce the use of paper campus wide and additionally student forms were converted to on-line formats.

Energy management efforts resulted in reductions from prior year's consumption: gas 21.7%; water 9.5%; electricity 7.5%.



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT




Grossmont College




Cuyamaca College

Student Access

STRATEGIES	OUTCOMES
Career Center	<ul style="list-style-type: none"> Approximately 4700 adult reentry students were served. Approximately 10,521 students utilized Student Employment Services from 7/10-6/11 and 356 hires were identified.
Early Assessment Opportunity	<ul style="list-style-type: none"> Served 506 first time to college high school students. Approximately 85% of those students have enrolled in an average of 13 units per student for Fall 2011.



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Grossmont College

Learning & Student Success

STRATEGIES	OUTCOMES
Kingsborough Community College FIPSE Grant	<ul style="list-style-type: none"> The team traveled to design FY intervention to be piloted Spring 2012.
Chemistry, Biology tutors in Science Learning Center	<ul style="list-style-type: none"> Provided all students an opportunity to work with an experienced tutor 35 hours/week.
Umoja Program	<ul style="list-style-type: none"> Served 20 students and yielded 6% greater course retention, 28% higher persistence, 22% higher success than other ethnically diverse students.
Affordable instructional material choices	<ul style="list-style-type: none"> Implemented textbook rental on 39% of sections allowing students a 55% reduction in cost. Increased to 40% the availability of digital books saving students between 30-50%.



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Grossmont College

Value & Support of Employees

STRATEGIES	OUTCOMES
Enhance and support professional development of all employees.	<ul style="list-style-type: none"> CWPD committee and FPD committee reviewed best practices to recommend a model and structure for year round professional development. Transition to model will occur Spring 2012.



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Grossmont College

Economic & Community Development

STRATEGIES	OUTCOMES
“Deaf World” An event that includes partnerships from social services organizations.	<ul style="list-style-type: none"> Over 290 individuals and 20 volunteers from academic institutions and social services organizations within San Diego County participated.
Health and Science Pipeline Initiative	<ul style="list-style-type: none"> Increased awareness of healthcare careers to meet public demand. Partnered with statewide Health Workforce Initiative Directors and CA Department of Education.
Energy Management Efforts	<ul style="list-style-type: none"> Resulted in reductions from prior year’s consumption: gas 6.13%; water 16.5%; electricity 3.1%.



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Grossmont College

Fiscal & Physical Resources

STRATEGIES	OUTCOMES
Development and submission of grant applications to maximize revenue for the college.	<ul style="list-style-type: none"> The college received \$2.23M in grant funds in fiscal year 2010/11.
2010/11 funds raised through the GC Foundation.	<ul style="list-style-type: none"> Raised \$441,746 in 10/11: <ul style="list-style-type: none"> \$404,344 raised in 10/11-ending campaign at \$580,400(56 Oshers) \$50,000 Dreamkeepers grant distributed to 116 students in end of emergency grants to stay in school \$88,402 additional funds raised from special events



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Student Access

District Services

- Implemented automatic enrollments from priority wait list
- Improved building & room signage
- Increased campus safety & emergency response preparation
- Implemented emergency notification system
- Enhanced and simplified student payment plan
- Implemented and/or enhanced wireless networks
- Upgraded online admission & enrollment access
- Reduced textbook cost & increased access
 - Linked booklist to registration process
 - Launched textbook rental program



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT



Learning & Student Success

District Services

- Implemented planning activities to support students
- Increased student satisfaction with learning & support facilities
- Upgraded Blackboard online learning environment
- Enhanced technology in classrooms & labs
- Developed new research methods and reports to track student progress



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT



Value & Support of Employees



District Services

- Preserved contract employees, including no layoffs, furloughs, or employee give-backs
- Improved safety, emergency procedures & communication
- Increased training for employees
- Restructured District Services to enhance services and reduce budget
- Created a New District Services leadership council (DSL)
- Implemented electronic reports for health benefits & leave balances
- Created Intranet for employees including Meetings Online and Quick References
- Initiated Compensation Study now in process
- Negotiated CSEA contract through 12/2011
- Improved meetings with Bargaining and Meet & Confer units



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Economic & Community Development



District Services

- Prop-R contracts awarded to local contractors and businesses
- Enhanced online posting of bid documents to enhance access for local business
- Improved communication between District Public Safety and outside agencies
- Created model for streamlined Advancement and Communication services
- Collected & verified 40,000 student records for new alumni services
- Implemented content management system as a framework for web improvements



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Fiscal & Physical Resources



District Services

- Linked planning to budget and staffing plans through DSL
- Completed Prop-R building & renovation projects including:
 - Business & Technology – Cuyamaca
 - LRC Remodel – Cuyamaca
 - Health & Sciences Complex – Grossmont
- Continued clean audits & performance reviews
- Auxiliary launched new Districtwide grant development system



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Districtwide Outcomes

- Continued *Conversations on Student Success* (with trustees, students, employees) following California Alliance on Student Success (CLASS) project
- Launched new Bridging Research, Information & Culture (BRIC) initiative
 - Enhanced program review processes, data tools, dashboards
- Launched new Diversity, Equity, and Inclusion (DEI) Council/Committees
- Launched Refugee & Immigrant Taskforce
- Enhanced role of Districtwide Coordinating Educational Council (DCEC)
- Launched new office of Grants Development
- Launched new unified Foundation for Grossmont & Cuyamaca Colleges
- Implemented Educational Master Planning process



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Strategic Goals

Student Access

- Increased proportion of high school graduates enrolled at GCCCD
- Increased number of students applying for financial aid
- Student demographics representative of our service area

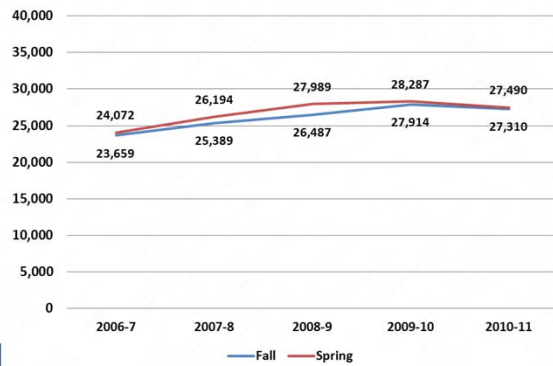


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Core Indicator

Student Access

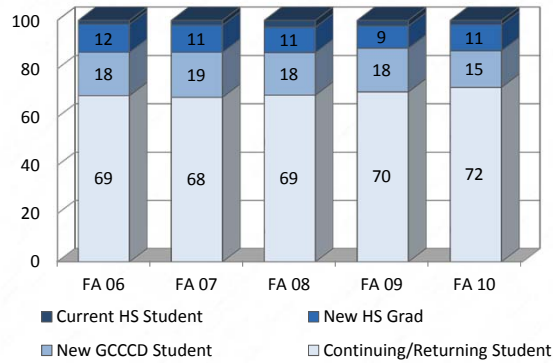
District Enrollment
Unique Headcount



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Core Indicator

Student Access – Enrollment Status



GROSSMONT-CUYAMACA
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Core Indicator

Student Access – Financial Aid Awards



32,886 awards* in 2010-11

33% Pell Grants

61% BOG Waivers



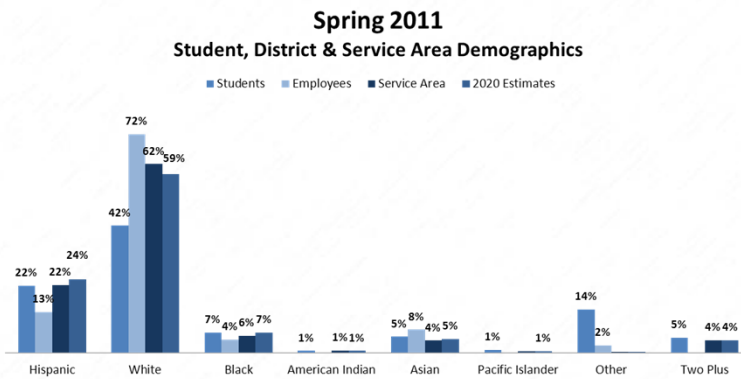
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*Note: Duplicated awards

Core Indicator



Student Access



Strategic Goals

Learning & Student Success

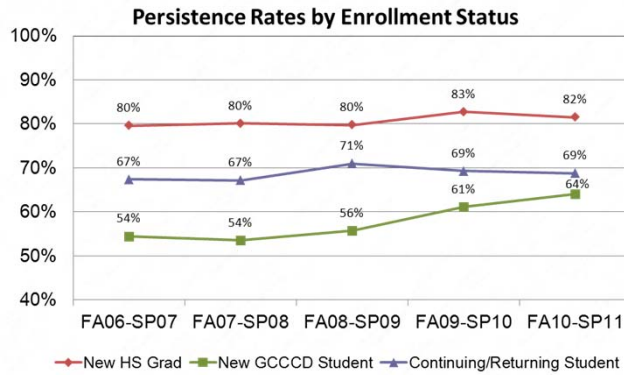
- Improved retention
- Increased Degree/Certificate Completion Rates
- Improved transfer rate
- Closure of the achievement gap
- Achieve and maintain Sustainable Continuous Quality Improvement Level for Student Learning Outcomes (AACJC-WASC)



Core Indicator



Learning & Student Success



Core Indicator



Learning & Student Success

	2008-9	2009-10	2010-11
Certificates	508	498	504
Degrees	1,515	1,528	1,527
Total	2,023	2,026	2,031

Obama 2020 Initiative:

- Double the number of degrees and certificates...*
- Increase the number of graduates by 10% per year for 10 years*
- Target – add 200 degrees and certificates per year*

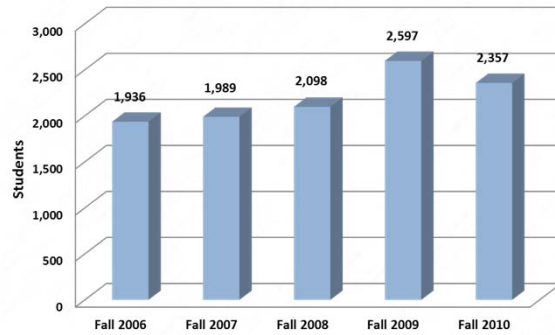


Core Indicator

Learning & Student Success



Districtwide Transfers



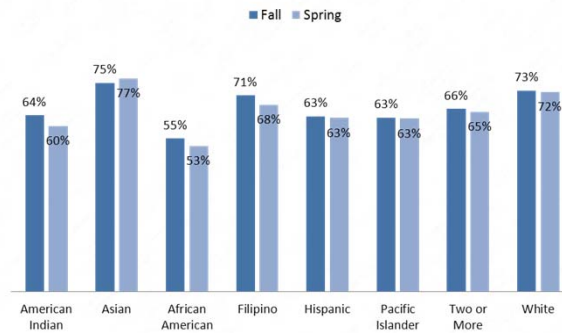
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Core Indicator

Learning & Student Success



2010-11 Success by Ethnicity



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Strategic Goals

Value & Support of Employees

- Increased employee retention rates
- Workforce demographics representative of our service area
- Enhanced opportunities for employees to contribute to fulfillment of our mission
- Enhanced professional development opportunities



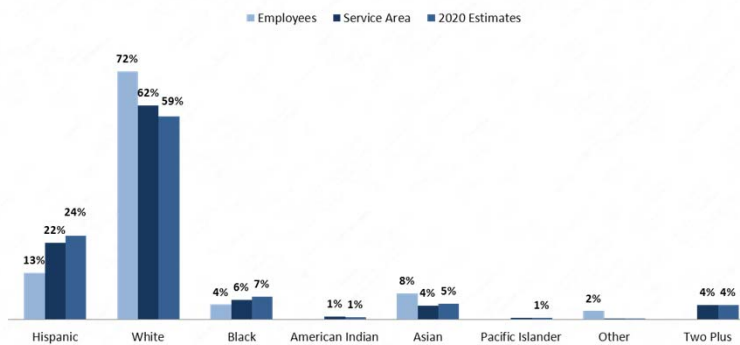
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Core Indicator

Value & Support of Employees



Employee & Service Area Demographics



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Strategic Goals

Economic & Community Development

- Increased placement rate in the workforce
- Increased licensure/certification pass rates
- Increased number of collaborative activities with the community
- Increased local employer/business satisfaction
- Increased economic impact to community



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Strategic Goals

Fiscal & Physical Resources

- Increased non-traditional revenue streams
- Increased contributions to Foundations and Auxiliary
- Improved Facilities Condition Index
- Updated Educational and Facilities Master Plans
- Procurement of resources for new Master Plan implementations



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2011-2012 Strategic Goals

Student Access

- Increase matriculation of new students
- Develop strategic approach to serve emerging populations (Changes in demographics, refugees, immigrants, etc.)
- Examine who is getting in - Can we meet the educational needs of our entire population?



DRAFT

2011-2012 Strategic Goals

Learning & Student Success

- Continue to improve data systems to inform decisions
- Scale up successful programs (e.g. West Hills)
- Establish GCCCD's contribution to U.S. completion agenda



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COMMUNITY COLLEGE DISTRICT

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2011-2012 Strategic Goals

Value & Support of Employees

- Streamline and improve HR processes and services
- Enhance professional development activities for all employees
- Implement Diversity, Equity, and Inclusion (DEI) Council/Committees and districtwide DEI strategy



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COMMUNITY COLLEGE DISTRICT

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2011-2012 Strategic Goals

Economic & Community Development

- Include emerging regional careers and trends in the Educational Master Plan (EMP)
- Provide more training for local business and industry partners
- Increase community presence and engagement



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COMMUNITY COLLEGE DISTRICT

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2011-2012 Strategic Goals

Fiscal & Physical Resources

- Launch new Foundation (alumni and donor relations, annual leadership giving, major gifts campaign)
- Institute grants development system
- Maintain prudent stewardship of resources (balanced budget & adequate reserves)



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