

GCCCD Equivalency Criteria

The Academic Senate for California Community Colleges has consistently supported the following basic principles for granting equivalency:

- Equivalent to the minimum qualifications means *equal to* the minimum qualifications, not nearly equal.
- The applicant must provide evidence of attaining coursework or experience equal to the general education component of a regular associate or bachelor's degree.
- The applicant must provide evidence of attaining the skills and knowledge provided by specialized course work required for a master's degree (for disciplines on the Master's List) or requisite experience or coursework (for disciplines on the Non-Master's List).

The Academic Senate believes that faculty members must exemplify to their students the value of an education that is both well-rounded and specialized.

References: Education Code §§ 87359 and 87360

Please select your college and the appropriate box (1 or 2) below.

CC

GC Discipline Name: Business Contact Name: Brian Keliher Ext. 7520

1. The discipline criteria listed below have been reviewed and agreed upon by discipline experts at both colleges.

2. We have no discipline counterpart at the other college.

List the discipline equivalency criteria below (attach an additional sheet if necessary):

Option A:

Bachelor's in business, business management, business administration, accountancy, finance, marketing or business education

AND

Master's Degree (Unspecified)

AND

Four years of managerial or entrepreneurial experience

Option B:

Bachelor's in business, business management, business administration, accountancy, finance, marketing or business education

AND

Six years managerial or entrepreneurial experience

AND

Evidence of graduate-level written work

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