

## GCCCD Equivalency Criteria

The Academic Senate for California Community Colleges has consistently supported the following basic principles for granting equivalency:

- Equivalent to the minimum qualifications means *equal to* the minimum qualifications, not nearly equal.
- The applicant must provide evidence of attaining coursework or experience equal to the general education component of a regular associate or bachelor's degree.
- The applicant must provide evidence of attaining the skills and knowledge provided by specialized course work required for a master's degree (for disciplines on the Master's List) or requisite experience or coursework (for disciplines on the Non-Master's List).

The Academic Senate believes that faculty members must exemplify to their students the value of an education that is both well-rounded and specialized.

References: Education Code §§ 87359 and 87360

**Please select your college and the appropriate box (1 or 2) below.**

CC

GC    Discipline Name:   Mass Communication      Contact Name:   William Snead      Ext.   7289  

1. The discipline criteria listed below have been reviewed and agreed upon by discipline experts at both colleges.

2. We have no discipline counterpart at the other college.

**List the discipline equivalency criteria below (attach an additional sheet if necessary):**

**Option A**

Master's degree (discipline related)

AND

a minimum of three (3) years professional, discipline-specific, full-time work experience

**Option B**

Bachelor's degree (specific to discipline)

AND

at least 9 units of, discipline related graduate-level coursework

AND

a minimum of five (5) years professional, discipline-specific, full-time work experience

**Option C**

Associate's degree in discipline-specific area

AND

at least 18 units of upper division, discipline-specific coursework

AND

a minimum seven (7) years of professional, discipline-specific, full-time work experience

**Option D**

Ten (10) years of professional, discipline-specific, full-time work experience

AND

Evidence of professional and or industrial- presentation quality production experience

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